

BE A PERSONAL TRAINER? Nice idea.

***BE YOUR OWN BOSS &
A SUCCESSFUL
TRAINING BUSINESS OWNER?
GREAT IDEA!***

***At OPTIMAL SPORT 1315, you really can build and
run your own training business with:***

- Total marketing support across digital, in-house and special events platforms
- A steady flow of potential new clients
- Well-equipped and maintained facility
- In-house opportunities to build your brand and client base
- Preferred access to new member introductory PT training sessions
- The best location in metro Philadelphia 2 blocks from City Hall
- A diverse, supportive community of trainers all working towards financial success and training excellence
- Almost 2,000 members with a 30% rate of trainer use—double the national average. Our members use trainers—a lot!
- Professional freedom to run your business your way! Work when and how you want.

***Optimal Sport 1315 is the ONLY comprehensive fitness facility in
the greater Center City area offering an Independent Trainer Program!***

What do you need? Nationally recognized trainer certification and liability insurance (we can help you with these requirements) and a serious, personal commitment to safe and effective client training.

Learn more about Optimal at www.optimalsporthealthclubs.com
or email the co-owner, Jeff Shablin,
at jeff@optimalsporthealthclubs.com.

Serious Fitness • Serious Value
#BeOPTIMAL

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